3D TRAINING INSTITUTE

3 East, 28th Street, 9th floor ● New York, NY 10016 ● 877-746-4338
E-mail: press@3dtraining.com

NEWS

For Immediate Release

Date: October 30th 2013
Contact: Susan Bostian (press@3dtraining.com)
Phone: 877-746-4338 Ext 86

"Studio Connect" to Bridge the Gap between 3D Design and Animation Graduates Looking for Work and Studios Looking to Hire Talent

3D Training Institute (3DTi) is launching a new service that addresses a major industry problem. It's called "Studio Connect," and will bridge the gap between graduates who have learned Autodesk 3D software (3dsMax, Maya, Revit, and Inventor) and studios working on film, gaming, architectural, manufacturing, and other design projects, who want high-quality new talent.

With most studios facing stringent production deadlines, they lack the time and resources to train and manage fresh graduates, and prefer to hire experienced talent. Studio Connect is an innovative service that will bridge the gap between students who are trying to enter the 3D field and studios that need skilled talent.

Studio Connect will be launched in January, 2014 and will be provided free of cost to selected participants. Though this service was created mostly for graduates who have completed the 3DTi training programs, 30% of the spots will be open to graduates from other schools and colleges. The selected graduates will be given the opportunity to gain the critical experience that studios are seeking, while working in teams on simulated production projects.

The Studio Connect training will be conducted by 3DTraining Institute, in conjunction with distinguished industry professionals from reputed animation studios and architectural/ design firms. Graduates will be mentored through practice production projects/pitches. These projects will add to the students' portfolios and demonstrate their mastery of critical production skills. Participants who fulfill the graduation requirements of Studio Connect will be added to a talent database and will be eligible to work on paid projects. The talent database is maintained by 3DMIRAGE, a well-known production consulting firm, with clients such as Click 3X, Mechanism Design, Cyber Extruder, Imaginary Forces, and Provision Interactive.

"This program is truly win-win," says 3DTi Advisory Board Member Gary Sharfin, owner of Private Idaho, a New York-based production/post-production studio who has hired 3DTi graduates for his company. "Graduates participating in Studio Connect will get the opportunity to work with simulated

clients and understand their needs, and studios will benefit by having a pool of well-trained and qualified talent for their projects."

Joel Orr, who helped found Cyon Research Corporation, created Computer Graphics World Magazine, and is a member of 3DTi's advisory board, had this to say about Studio Connect. "Studio Connect will help bridge the gap in the industry between graduates looking for work and studios looking for well-trained talent that is ready to 'hit the ground running.' I encourage studios take advantage of this service, which will give graduates the break they deserve! This will help keep work in the United States and utilize the pool of skilled talent that exists here."

For information visit: http://www.3dtraining.com

About 3D Training Institute
3D Training Institute (3DTi) is the leading provider of short-term production-based training programs in Autodesk Software. Popular trade magazines have recognized 3DTi as "One of the top schools, where students can put their careers on the fast track." 3DTraining Institute was one of the first companies to offer project-based training in a simulated live online production environment. Recently 3DTi became one of the first live online training centers to become an authorized Autodesk Training Center (ATC). For more information, visit www.3DTraining.com

About 3DMIRAGE
3DMIRAGE is a production and consulting company that specializes in providing a wide range of services for companies who are looking for assistance in executing 3D animation projects. The company helps studios find the most efficient solution to reach the quality of work required and complete projects within budget and on time. 3DMIRAGE's experienced team consists of creative directors, modelers, animators, visual-effects artists, and technical experts who can ensure a project's success, starting from any stage, through completion. For more information, visit www.3DMirage.com